

# Annual Health Economics Conference

University Club of Chicago  
Rooms A&B, 8th Floor

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## AGENDA—DAY 1

Thursday, March 20, 2008

- 11:00 AM**     **Registration and Lunch**
- 11:30 AM**     **Welcome, David Meltzer and Tom Summerfelt**
- Session Format: 25 minute Presentation / 15 minute Response / 20 minute Open Discussion*
- 11:45 AM**     **Quality Report Cards for In-vitro Fertilization Clinics and Patient Choice**  
Author: David Howard\*  
Discussant: Tamara Konetzka
- 12:45 PM**     **Pricing, Matching and Efficiency in Health Plan Choice**  
Authors: Kate Bundorf\*, Jonathan Levin, Neale Mahoney\*  
Discussant: Will Manning
- 1:45 PM**     ***Break***
- 2:10 PM**     **Neighbors Can Make You Sick: Hygiene Behavior and Health in Rural Uttarakhand, India**  
Authors: Anand Murugesan, Tauhid Rahman\*, Vikram Dayal  
Discussant: Emily Oster
- 3:10 PM**     **The Impact of Medicare Part D on Drug Utilization and Out-of-Pocket Spending: Evidence from the Health and Retirement Study**  
Authors: Helen Levy\*, David Weir  
Discussant: Dan Polsky
- 4:10 PM**     **Government Policy and the Dynamics of Market Structure: Evidence from Critical Access Hospitals**  
Authors: Gautam Gowrisankaran, Claudio Lucarelli\*, Philipp Schmidt-Dengler, Robert Town  
Discussant: Pierre Léger
- 5:10 PM**     ***Reception***
- 6:00 PM**     **Dinner with Speaker, James Heckman**
- 8:00 PM**     **Adjourn**

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## AGENDA—DAY 2

Friday, March 21, 2008

**8:00 AM**      **Welcome, David Meltzer**

*Session Format: 25 minute Presentation | 15 minute Response | 20 minute Open Discussion*

**8:15 AM**      **The Role of Surgeon Reputation in the Timing of Technology Adoption**

Authors: Amol Navathe\*, Guy David

Discussant: Jay Bhattacharya

**9:15 AM**      **Rewards for Followers in a Patent Race and Implications for the Pharmaceutical Industry**

Authors: James Anton, David Ridley\*

Discussant: Rich Hirth

**10:15 AM**      **Break**

**10:40 AM**      **Healthy, Wealthy and Wise? The Impact of the Old Age Assistance Program on Elderly Mortality in the United States**

Author: Andreea Balan Cohen\*

Discussant: Bob Fogel

**11:40 AM**      **A New Look at the Impact of Managed Care on Health Care Expenditures & Utilization**

Authors: James Marton\*, Aaron Yelowitz\*

Discussant: Lorens Helmchen

**12:40 PM**      **Lunch**

**1:05 PM**      **Using Genetic Lotteries within Families to Examine the Causal Impact of Poor Health on Academic Achievement**

Authors: Jason Fletcher, Steve Leher\*

Discussant: Dalton Conley

**2:05 PM**      **Break**

**2:30 PM**      **The Effect of Direct-to-Consumer Advertising on Prescription Drug Prices**

Authors: William Encinosa\*, Chad Meyerhoefer, Sam Zuvekas, Dongyi Du

Discussant: Bob Town

**3:30 PM**      **Effects of Regulation on Drug Launch and Pricing in Interdependent Markets**

Authors: Patricia Danzon, Andy Epstein\*

Discussant: Tom Philipson

**4:30 PM**      **Adjourn**

\* denotes presenter



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